

**NEW WINDSOR YOUTH FOOTBALL LEAGUE**  
**2011 ADVERTISEMENT & SPONSORSHIP**

New Windsor youth football, which includes both football teams and cheerleading squads, appreciates the help that we have received from area businesses and organizations. With your continued support, we will be able to once again offer a successful and quality program for these youths.

Our Season Souvenir Program includes game schedules for all four age Divisions and roster of each team and cheerleading squad. This program is distributed to all families and friends that attend our Eagles games played at Mt. Airy Sports Complex, New Windsor, and throughout Orange County.

Without your assistance and generosity, it would be extremely difficult to field our teams. If you have made donations in the past, we are very grateful and hope to hear from you again. If you are new to our program, Welcome to Eagle Country!

Thank you and best wishes,

/s/  
 George Carlone, President

Executive Board

George Carlone	President
Sean Williams	Vice President
Pending	Secretary
Steve Bedetti	Treasurer
Pending	Player Agent

Board of Directors

Pending	Division 3
Pending	Division 2
Pending	Division 1
Pending	Mighty Mites
Pending	Cheer Director
Pending	Concession
Pending	Equipment
Pending	Events
Pending	Maintenance
Pending	Safety
Pending	Sponsors
Jim May	Webmaster

With a minimum \$100.00 donation, our program opportunities entitles you to placement of your business logo and advertisement on our webpage located at <http://NewWindsorFootball.com> as well as placement of your advertisement/greeting in our Season Souvenir Program. Please attach a business card or an item with your logo on it.

Program donations are as follows:

- \$100.00 Business Card Reproduction ( 2" x 5" )
- \$200.00 ½ Page Advertisement ( 4" x 5" )
- \$300.00 Full Page Advertisement ( 8" x 5" )
- \$500.00 \*\*Inside Front or Back Cover ( 8" x 5" )
- \$500.00 \*\* Team Sponsorship, including a full-page advertisement opposite the team roster
- \*\* First come first serve basis.

Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Webpage/Email: \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_

Please make check payable to NWYFL, PO Box 4255, New Windsor, New York 12553